

Millionaires Switzerland

The people included in this file have assets of **CHF 5 to 10 million** and are between 30 and 85 years old, 70% are over 50.

Millionaires appreciate personalised offers that are tailored to their individual needs and wishes and prefer products and services that are exclusive and not easily accessible to the general public. Investments in quality and luxury, technology and innovation are popular with this target group. And: millionaires appreciate companies that demonstrate a high degree of trust and integrity. They are also interested in long-term relationships and investments.

Unternehmensberatung

Direktmarketing

Adressdateien

Telemarketing

15,550 addresses

Canton	Quantity	Canton	Quantity
Aargau	832	Obwalden	78
Appenzell (AI + AR)	147	St. Gallen	709
Berne	1'029	Schaffhausen	89
Basel Land	366	Solothurn	311
Basel City	318	Schwyz	647
Fribourg	31	Thurgau	455
Glarus	47	Uri	35
Grisons	384	Train	489
Lucerne	727	Valais	53
Nidwalden	150	Zurich	3'938

French, Italian

Berne	30
Fribourg	221
Geneva	1'601
Law	48
Neuchâtel	184
Vaud	1'529

Italian

Ticino	842
Grisons	14

Utilisation options Rent, leasing, purchase
update every 24 months (recommendation)

Focus on market