

Single-family house/apartment owners

The real estate market in Switzerland has been experiencing a boom for a long time. With the latest developments in mortgage interest rates on the one hand and the need for investment due to climate change and the energy crisis on the other, this market is currently undergoing major changes.

Therefore, this target group is an interesting opportunity to acquire new customers for a wide range of services. Single-family homes and condominiums built before 2000 have a greater need for renovation and investment.

Unternehmensberatung
Direktmarketing
Adressdateien
Telemarketing

985,000 addresses

- Address / Phone / Fax / Webpage

Canton	Addresses	Canton	Addresses
Aargau	110'000	St. Gallen	67'000
Appenzell (AI + AR)	14,700	Schaffhausen	14'000
Berne	146,000	Solothurn	52'700
Basel Country	49'000	Schwyz	21'000
Basel City	13'000	Thurgau	41'300
Principality of Liechtenstein	5'000	Uri	6'300
Fribourg	33'000	Wallis	27'000
Glarus	7'700	Zug	9'000
Grisons	24'600	Zurich	139'000
Jura	14'300	Neuchâtel	18'000
Lucerne	37'000	Waadt	63'000
Nidwalden	4'800	Geneva	24'000
Obwalden	5'700	Ticino	5'000

Selections

- Cantons, districts, municipalities
- Income
- House construction before / after 1995,
Detached House, Two-family house, Condominium
- Vacation home ownership
- Marital status

Focus on market success