

High Income

Top earners from middle and upper management positions form the basis of this file, supplemented by self-employed business people with an income of CHF 100,000 to CHF 200,000.

Insurance, financial investments, elegant vehicles, further education offers, upscale vacation offers, etc. are in demand among these high earners. HP Direct has been distributing this special address file on the Swiss market since 1991.

315,341 Addresses

Canton	Number	Canton	Number
Aargau	33,299	St. Gallen	22'971
Appenzell (AI + AR)	4'175	Schaffhausen	4'206
Berne	49'394	Solothurn	15'094
Basel Country	15'759	Schwyz	6'487
Basel City	4'090	Thurgau	13'202
Principality of Liechtenstein	1,774	Uri	1'891
Fribourg	9'016	Wallis	6'362
Glarus	2'155	Zug	3'876
Grisons	6'283	Zurich	52'851
Jura	3'494	Neuchâtel	6'373
Lucerne	14'430	Waadt	17'695
Nidwalden	1'828	Geneva	9'365
Obwalden	1'664	Ticino	6'345

Unternehmensberatung

Direktmarketing

Adressdateien

Telemarketing

Selections

- Cantons, districts, municipalities
- Marital status, age
- Profession
- Homeowner
- Children

Focus on market success